



National Institute of Industrial Engineering  
Mumbai



Event Report : 11-17<sup>th</sup> October  
Avaran 2014

*Sponsor of*

**Stratagem**

The Supply Chain and Business Strategy Case

# Benefits to Event Sponsor

**High Visibility slots** in all marketing collaterals



**Sponsor literature** can be included in **Delegate Kit**



**Bouquet of customized events**



**Sponsor literature** can be included in **Participant Kit**



**Option to own an event of a particular discipline**



**Blanket coverage** in all Informal events



**Visibility** on Avartan **website, and social media**



**Full Page ad** in Avartan Brochure



# Avartan 2014 Event Sponsors



## Event Sponsor



*Procter&Gamble*



# SCNext Stratagem Poster Promoted Across B-Schools

## Stratagem Poster Promoted Across B-Schools



Event **Promotion** in top 40 B-Schools

**Registration** on partner website

200+ **Submissions** of online round 1

**Online Final Round** on Google hangout

20+ teams qualify

# Winner & Runner Up



SC Next - Stratagem Results



*Congratulations*

Winners		
Place	Team Name	College
1 <sup>st</sup>	Inglorious NMItes	NMIMS
2 <sup>nd</sup>	Teenpatti	IIM Ahmedabad

**Avaran NITIE**  
Liked · October 21 ·

Congratulations to Winners of SCNext - Stratagem 2014!  
We thank our esteemed judge Mr.Amit Saxena, CS&L Development Manager, Mondelez India Foods Ltd for taking time off to be a part of Stratagem.  
We also express our gratitude to supply chain interest forum, C2X NITIE for their support in organizing Stratagem.

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Himadri Singh, Prashant Verma, Nitin Arora and 10 others like this.

1 share

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**Akshat Kulshreshtha**  
3 mutual friends  
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# Stratagem Round 1 results on



SCNext - STRATAGEM   ROUND -1 RESULTS			
Team Name	College Name	Team Name	College Name
teenpatti	IIM, Ahmedabad	Goldrush	NITIE
Whiskypedia	XLRI Jamshedpur	Self-believers	NITIE
Brain Stormers	IIM, Indore	Bulletproof	NITIE
Clairvoyance	IIM, Lucknow	Aspire	NITIE
Synergy	IIM Shillong	Troy	NITIE
The Dark Knight	IIM Shillong	oparazzi	NITIE
Crackers	ISB hyderabad	Mavericks	NITIE
PieChuckers	ISB hyderabad	Team Victors	NITIE
The Breakfast Club	ISB hyderabad	House Gryffindor	NITIE
Beef Pickle and Payasam	IIM, Rohtak	Número Uno	NITIE
Chak De !!	IIM, Tiruchirappali	Dream Traders	NITIE
Dracharys	IIM, Tiruchirappali	Optimus	K J Somaiya, Mumbai
Trichy Titans	IIM, Tiruchirappali	quizzards	K J Somaiya, Mumbai
Inglorious NMites	NMIMS mumbai	Harry's Cauldron	SIBM, Pune
High Fliers	NMIMS mumbai	Isomers	SJMSoM IIT Bombay
Blackvirus	NMIMS mumbai	Bombay Rockers	SJMSoM IIT Bombay
Kingslayers	IMI Delhi	Anjoorans	TAPMI
Prongs	IMT, Ghaziabad	DeeTee Chalo	TAPMI
Shastrians	LBSIM Delhi	Winter Warrior	TAPMI
Decoders	LBSIM Delhi	Alligators	BIM, Trichy

**Avartan NITIE**  
Liked · September 29 ·



Like · Comment · Share

 Saket Tiwari, Prashant Mantri, Aviral Bansal and 24 others like this.

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# Visibility in Prerana Business Meet – Keynote Address



In Association with our Event-Sponsors



Slides  
Shown on  
Screens

## Keynote Speakers:

- Mr. K B S Anand, MD & CEO, Asian Paints Ltd
- Dr. Kamal K Sharma, Vice-Chairman, Lupin Ltd
- Dr. Chandan Chowdhury, MD, Dassault Systemes India

# Visibility in NITIE's Finance Conclave



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ADITYA BIRLA GROUP



IndianOil



Slides  
Shown on  
Screens

## Speakers:

**Mr. Sunil Kakar** – Group CFO, IDFC Ltd

**Mr. K.V Srinivasan** – CEO, Reliance Commercial Finance

**Mr. Aalok Gupta** - Country Head, Retail Banking Risk Management, Yes Bank

**Mr. Deepak S. Chande**- CFO, Clearing Corporation Of India Ltd.



# Visibility in Cita De La Prerana (Celebrity Talk Show)



**Mr. Sanjay Khan** - Actor, Director, Producer  
&

**Mr. Ayaz Memon** – Journalist, Columnist & Commentator

Shared their success stories in our celebrity talk show.

# Promotion in Other Events



Business Conclaves

# Case Study Challenges



# Print Media Promotion



**Print Media Promotions On-Table during CEO/CMD Visits in Director's Conference Room**



# Avartan Main Poster



Celebrating  
50 Glorious  
Years of  
Industrial  
Excellence

## National Institute of Industrial Engineering, Mumbai

in association with



Golden Jubilee Celebrations

**Lakshwiz**  
D-Street - Finance Case Study  
Bazaar - Marketing Case Study  
Factory - SCM Case Study

**BPCL Launchpad**  
The Marketing Case Study

**Cognizant Synquest**  
The IT Case Study

**ABG CHECKMATE**  
The Consulting Case Study

**Canara Bank Beat The Street**  
The Finance Case Study

**ScNext STRATEGEM**  
Live SCM Case Study

**SPYKAR VIVAAD**  
The war of words

**Mynta Paradigm**  
The HR Case Challenge

**Schneider Synergy**  
The Smart City Case Challenge

250+ Corporates  
More than ₹1 Million worth Prizes  
15+ CEOs  
8000+ Footfall  
25+ Events

**Josh**  
Inter College  
Sports Competitions

**Arohan**  
Inter College  
Cultural Competitions

**EHS & Sustainability**  
Events

**Entrepreneurship**  
Events

**SPARSHA**  
CSR Event

### Lakshya™ Business Visionary Award



Mr. Harsh Goankar, Chairman - RPO Group  
Dr. R. B. Shetty, Founder & CEO - NSIC, Healthcare MD & CEO - UAE Exchange, Founder, MD & CEO - Neopharma



Dr. Abhay Firodia, Chairman - Force Motors  
Mr. K. B. S. Anand, MD & CEO, Asian Paints Ltd.



Dr. Kamal K. Sharma, Vice-Chairman, Laps Ltd.  
Dr. Chandan Choudhury, MD, Dassault Systemes India



Dr. R. A. Mashelkar, National Research Professor, CSIR-NCRL, Former Director General, CSIR  
Dr. Anil Kakodkar, IIT Bombay, Former Chairman, Atomic Energy Commission of India

### NITIE Financial Conclave



Mr. K. V. Srinivasan, CEO, Reliance Commercial Finance  
Mr. Suresh Kakkar, Group CEO, EPC Ltd.



Mr. Anil Gupta, CEO & Country Head, Rural Banking, Fisk Mgmt. Ym Bank  
Mr. Deepak S. Chande, CEO, Capital Corporation of India Ltd.



Mr. M. M. Singh, Chief Minister, Maharashtra India Ltd.  
Mr. Mahendra Agarwal, Founder & CEO, GATI Ltd.



Mr. Anil Mittal, MD, AZZ Group  
Mr. Pratap Singh Talwar, MD, Piyush Electronics

**ON-THE-JOB ACHIEVER'S CONTEST**  
Path Breaking Solutions by Corporates

**SUMMER PROJECT CONTEST** 20<sup>th</sup> Edition  
One of its kind event

### Prerana DECIBELZ



Anushka Manchanda

### Cita-De-La Prerana



Mr. Ayaz Memon

### Lakshya™ Power Talks



Mr. Sanjay Khan

Dr. R. Chidambaram

**Contact**

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Director, NITIE

Prof. Ashok K. Pundir  
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[www.avartan.nitie.org](http://www.avartan.nitie.org)





## Supply Chain - SCNext Strategem

Introduction

Rules

Format

Submission Details

Hospitality

Winners

Contact

Supply Chain has emerged as one of the few business functions which can drive down costs and assist in improving the financial health of organisation. Strategem is an amalgamation of Supply Chain Management and Business Strategy. Being organised in association with SCNext, it seeks to unearth sound strategies and feasible solutions to problems that affect the Supply Chain of most modern organizations. The solutions would need to be robust and implementable.

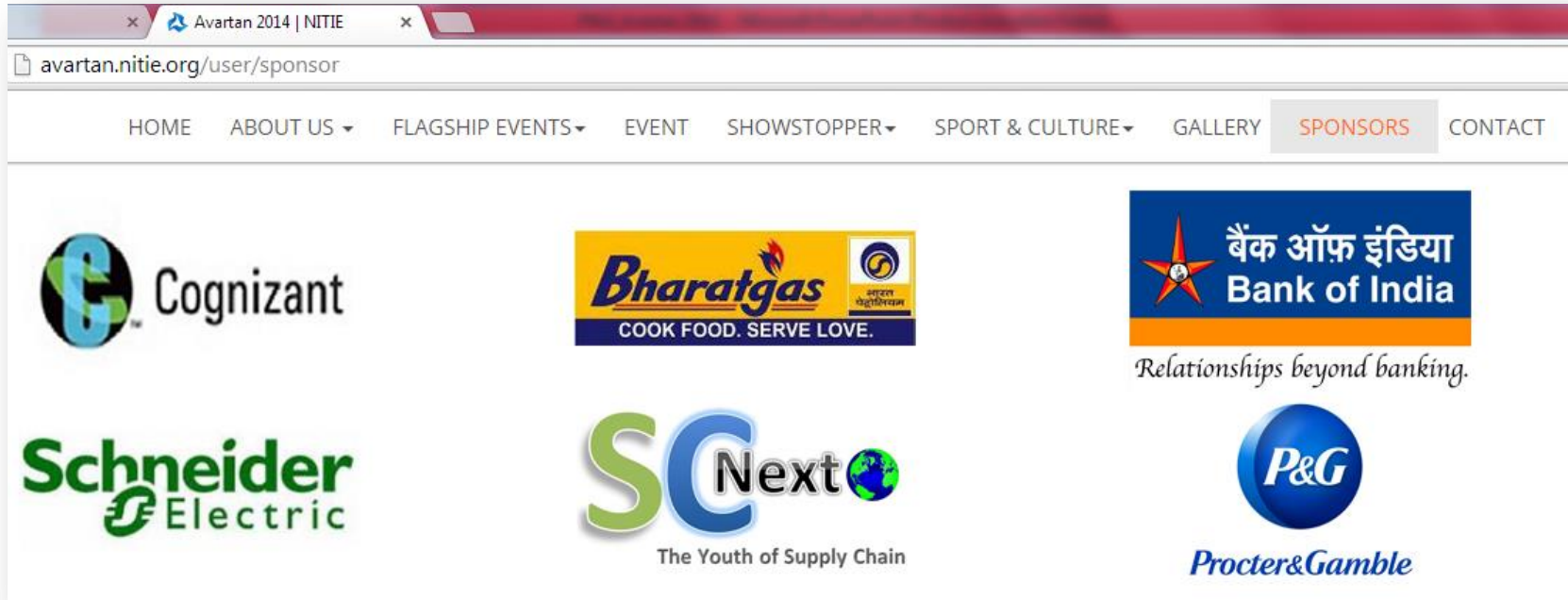
The event format and details can be found in the adjoining tabs. There would be no quiz round for Strategem. The case solutions would be evaluated by the Supply Chain faculty of NITIE, and then by the team from SCNext.

### About SCNext:

SCNext is an organization founded and managed by Young Professionals for Young Professionals. It provides members with an opportunity to develop relationships with an international community of peers and mentors, expand their knowledge of the supply chain industry, and apply their knowledge and skills in real world situations.

With their unique social network, they provide members with the resources and opportunities to enhance and share their Supply Chain knowledge while simultaneously honing their leadership skills.

Promotion on Website  
www.avartan.nitie.org



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Website front page



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*NITIE Fraternity & Team Avartan thanks ScNext for help & support in organizing events. We look forward to another fruitful association in 2015.*

*Thank You*

