



## Ops-Wise

(Conducted by Sigma Eta, the Operations club of IIM Tiruchirappalli in association with SCNext)

**Arcturus 3.0**, the annual management fest of IIM Tiruchirappalli started off with the flagship event of **Sigma Eta**, the Operations Club on 8<sup>th</sup> November 2014. In collaboration with **SCNext Organisation**, **Ops-Wise 2014** was designed to test the operations acumen of the students and how effectively he/she can apply the theoretical concepts learned in the real life problems. The event presented an opportunity of bagging prizes worth Rs. 2.5 lakhs along with Pre-placement Interviews (PPIs) for the best team (2 participants).



The event was designed to be conducted in two phases:

1. **Online Quiz**- The preliminary round was an online quiz, consisting of questions on the fundamental concepts of Supply Chain Management, Logistics, etc. The teams which crossed the cut off marks were qualified to the next case study round.
2. **Case Study Round** - Teams which qualified to this round were assigned a case study which required the participants to prepare a short PowerPoint presentation on the assigned case. These PPTs were then submitted online, out of which the teams shortlisted by our esteemed judges were invited to the IIM Tiruchirappalli campus for a live presentation on the same at the grand finale of Ops Wise 2014 as part of Arcturus 3.0.

## **The Event and the Participants**

The online quiz was conducted on 19<sup>th</sup> October 2014 which witnessed participation from more than 200 participating teams from all the IIMs, DoMS IIT Madras, VGSOM IIT Kharagpur, NITIE, SIBM, SJSOM, MDI, XIMB, Great Lakes Institute of Management and many other B-Schools in India. Of these, 40 teams were qualified for the 2<sup>nd</sup> round based on the scores of each team of the first round. All the qualified teams were then provided a brief case study based on latest developments in e-commerce industry linking to various supply chain concepts. The submissions from all these teams are evaluated by scholars in supply chain industry with the help of our partner, SCNext.

Finally, 6 teams were shortlisted after a careful evaluation of the presentations on the basis of the content, creativity, flow of ideas and pragmatism of the ideas by our esteemed panel of judges. The teams which qualified for the grand finale of the Ops Wise 2014 were invited to the IIM Tiruchirappalli campus and the event was conducted on the 8<sup>th</sup> November 2014. The teams are as follows:

1. *Trichinopoly*, IIM Tiruchirappalli – (Reeti Joshi and Pavani M)
2. *Bleargh*, Department of Management studies, IIT Madras – (Sai Prasanthi Ramesh and Aditya Majumdar)
3. *Victor's Secret*, Bharthidasan Institute of Management, Trichy – (Manoj P and Shivam G)
4. *Tamil Pasanga*, Great Lakes Institute of Management, Chennai – (Krishnan P and Ashwin Kumar V)
5. *Celtics*, IIM Tiruchirappalli – (Aaron Ernest and Renu Chowdary)
6. *Optima*, IIM Tiruchirappalli – (Prateek Kumar and Sourav Sashi Sinha)

Each of the teams fought hard during the grand finale, which was graced by an esteemed panel of 3 judges – Mr. Vidyuth Rajgopal, representing SCNext is the Vice President of AIESEC, Chennai and Manager of Retail Operations- West, at Indian Terrain Fashions Limited, Dr. Godwin Tennyson, faculty at IIM Tiruchirappalli with enormous experience in Operations Research and Mr. Anirban Som, faculty at IIM Tiruchirappalli who commands great knowledge in the field of Marketing.

After calculating the cumulative scores given by the all the judges for the teams based on carefully weighed parameters, the final two teams which had impressed the panel overall were announced. The rewards for all the teams were distributed by the respected judges.

**Winners** – Team *Bleargh*, Department of Management studies, IIT Madras. The team consisted of Sai Prasanthi Ramesh and Aditya Majumdar both of whom put up tremendous ideas and presentation won the first prize. They won the prizes from our partner – SCNext, winner’s certificates and lots of goodies from the Sigma Eta club.



**1<sup>st</sup> Runners up** – Team *Trichinopoly*, IIM Tiruchirappalli. The team consisted of Reeti Joshi and Pavani M who put a tough fight for the first place with their equally impressive performance. They also received prizes from SCNext, 1<sup>st</sup> runners up certificate and goodies from the Sigma Eta club.



**2<sup>nd</sup> Runners up** – Team *Tamil Pasanga*, Great Lakes Institute of Management, Chennai. The team consisted of Krishnan P and Ashwin Kumar V, who also put an impressive show and settled for the second runners up position. They received 2<sup>nd</sup> runners up certificates.



The event concluded with a congratulating note from all our judges – Mr. Vidyuth Rajgopal, Dr. Godwin Tennyson and Mr. Anirban Som who shared their vast experience with all the participants and the audience, and gave additional insights on how to develop e-commerce industry in India. In all, all the judges congratulated and applauded the effort and dedication displayed by all the participating teams.







A glimpse of all the winners with the judges and their rewards



A glimpse of the team Sigma Eta, the Operations Club of IIM Tiruchirappalli